



Jodi Chan  
Graphic Design

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	Education	10.2015–05.2020	<i>ArtCenter College of Design</i> Pasadena, CA Bachelor of Fine Arts in Graphic Design with Distinction
Skills	Experience	10.2019–12.2019	<i>Lippincott NY, Graphic Design Intern</i> Created brand identities, brand applications, spatial design, editorial, audits, art direction, presentation decks, and mockups for clients including, AeroMexico, Boeing, CVS, Chevron, NorthShore Medical, Samsung, and international financial institutions.
<i>Strong working knowledge</i> Illustrator, Photoshop, InDesign, Acrobat, Keynote, Microsoft Office, PowerPoint, and Google Slides.		05.2019–08.2019	<i>FutureBrand NY, Graphic Design Intern</i> Created brand identities, brand applications, packaging, spatial design, retail design, art direction, strategy, website, audits, presentation decks, mockups, and helped prepare workshops for clients including, Amazon, Chico's, Exxon-Mobil, Geisinger Medical Center, Godiva, and Perrier.
<i>Familiar with</i> After Effects, SolidWorks, Keyshot, MadMapper, XD, Processing, Lightroom, and Premiere.		01.2018–05.2018	<i>Chase Design Group LA, Graphic Design Intern</i> Worked with graphic design and production teams to design packaging, title sequence typography, product photography, photo retouching, social media, brand manuals, mockups, presentation decks, and case studies for clients including: Coffee-Mate, The CW Television Network, Garden Fresh Gourmet, Nestle, Nissha Technologies, and Quest Nutrition.
<i>Additional skills</i> Art direction, wireframing, sewing, presentation deck design, physical mockups, creating dielines, DSLR photography, and laser cutting.		12.2017–10.2018	<i>Freelance Graphic Design</i> Created branding for a medical training and rehabilitation center in Los Angeles. Deliverables included logomark development and business cards.
		05.2017–12.2017	<i>ArtCenter College of Design, Teaching Assistant</i> Assisted Professor Dan Hoy with critiques of packaging, branding, and dielines. Assisted students to build objects out of wood, foam, and paper.
		06.2015–08.2015	<i>Vision 21 LA, Graphic Design Teacher</i> Taught high school students the basics of graphic design software including InDesign, Illustrator, and Photoshop. Provided guidance and critique on branding projects, and helped them build portfolios to apply for college.
Recognition		2015–2020	<i>ArtCenter College of Design</i> Pasadena, CA Bachelor of Fine Arts in Graphic Design with Distinction
		2015–2020	<i>ArtCenter College of Design</i> Provost's List
		2015–2019	<i>ArtCenter College of Design</i> Merit-Based Scholarship
		2016–2019	<i>ArtCenter Student Gallery:</i> 2018 CHM (poster), 2018 Epson (packaging), 2017 Everyday 07 (packaging), 2017 Ace Reserve (packaging), 2017 FTM (poster), and 2016 Tidy (packaging)
		2018	<i>The One Club: The Young Ones</i> Merit Award for FTM, rebrand
		2018	<i>Behance</i> Graphic Design Gallery and InDesign Gallery for Ace Reserve, packaging
		2018	<i>Brand Editorial Publication, Hong Kong</i> Ace Reserve, packaging
		2018	<i>Packaging of the World Website</i> Featured in Best Rated for Ace Reserve, packaging